

California Fellowships Conference, Part I
“Covering the New California”
University of Southern California
Los Angeles, California
June 15-21, 2003

AGENDA

Figueroa Hotel

Sunday, June 15

3:00 - 3:55 p.m.

Meeting – *Expert Fellows and IJJ Staff*

4:00 - 5:00 p.m.

Orientation

Summary of individual projects, what to expect this week and the pre-conference survey

- Steve Montiel, Director
- Victor Merina, Senior Fellow
- Julie Silvers, Research & Communications Coordinator
- Bobby Kirkwood, Administrative Services Coordinator
USC Annenberg’s Institute for Justice and Journalism

5:30 - 8:30 p.m.

Reception / Dinner and Introductions

Monday, June 16

USC Davidson Conference Center

8:00 - 8:50 a.m.

Breakfast

9:00 - 9:15 a.m.

Welcome – Steve Montiel, Victor Merina

9:15 - 10:45 a.m.

Demographics of a Changing State

Hans Johnson, Research Fellow, Public Policy Institute of California

10:45 - 11:00 a.m.

Break

11:00 a.m. - 12:00 p.m.

Demographics and the Journalist

Vikki Porter, Director, Western Knight Center for Specialized Journalism, USC Annenberg School for Communication

12:15 - 1:15 p.m.

Lunch

1:30 - 3:15 p.m.

Race: The Power of an Illusion

Larry Adelman, Documentary Producer

3:15 - 3:30 p.m.

Break

3:30 - 5:00 p.m.

Turning Numbers into Stories

Steve Holmes, New York Times

Tuesday, June 17

USC Davidson Conference Center

8:00 - 8:50 a.m.

Breakfast

- 9:00 - 10:30 a.m. **Reporting Trends, Relying on the Census**
Dowell Myers, Professor, Urban Planning, Demography and Sociology, University of Southern California
- 10:30 - 10:45 a.m. **Break**
- 11:00 a.m. - 12:00 p.m. **The Law and Race**
Michelle Alexander, Director, Civil Rights Clinic, Associate Professor, Stanford Law School
- 12:30 -1:30 p.m. **Lunch**
- 1:45 - 3:15 p.m. **Race, Ethnicity and America as Home**
Helen Zia, Freelance Journalist and Author
- 3:15 - 3:30 p.m. **Break**
- 3:30 - 5:00 p.m. **Writing about Racial Justice**
Martha Mendoza, Associated Press
- 6:00 - 8:00 p.m. **Reception / Dinner** (USC Faculty Center)
- 8:00 p.m. **“California’s Racial Classification (Privacy) Initiative”**
Guest Speaker: Ward Connerly, University of California Regent

Wednesday, June 18

USC Davidson Conference Center

- 8:00 - 8:50 a.m. **Breakfast Discussion: Racial Classification (Privacy) Initiative**
- Eduardo Bonilla-Silva, Professor of Sociology
Texas A& M University
 - Erica Teasley, NAACP Legal Defense and Educational Fund, Los Angeles
- 9:00 - 10:30 a.m. **Immigration Law: What Journalists Need to Know**
- Andrea Guerrero, Attorney and Author
 - William A.V. Clark, Professor of Geography
University of California, Los Angeles
- 10:30 - 10:45 a.m. **Break**
- 10:45 a.m. - 12:15 p.m. **Covering Immigrant Communities**
Elizabeth Llorente, The Record
- 12:30 - 1:30 p.m. **Lunch**
- 1:45 - 3:15 p.m. **Challenging Assumptions and Conventional Wisdom**
- Joe Hicks, Vice President, Community Advocates, Inc.
 - David Lehrer, President, Community Advocates, Inc.
 - Angela Oh, Attorney and Author
- 3:15 - 3:30 p.m. **Break**

3:30 - 5:00 p.m. **Finding the Untold Story**
Aly Colón, Diversity Program Director & Ethics Faculty, The Poynter Institute

Thursday, June 19 *Figueroa Hotel*

8:00 - 8:50 a.m. **Breakfast**

9:00 - 10:00 a.m. **Briefing (hotel lobby) / Board vans for field trips**

10:30 a.m. - 2:00 p.m. **Field Trips**

- Group 1 – Day Labor Center (Los Angeles)
- Group 2 – Koreatown (Korea Times)
- Group 3 – Los Angeles Metropolitan Churches

12:15 -1:15 p.m. **Lunch**

1:30 -3:30 p.m. **Resume Field Trips**

4:30 p.m. **Debriefing** (hotel lobby)

6:00 pm **Dinner** (La Bella Cucina Restaurant)

Friday, June 20 *USC Davidson Conference Center*

8:00 - 8:50 a.m. **Breakfast**

9:00 - 10:30 a.m. **Measuring Public Opinion**

- Sergio Bendixen, President, Bendixen & Associates
- Sandy Close, President, New California Media
- Susan Pinkus, Director, Los Angeles Times Poll

10:30 - 10:45 a.m. **Break**

10:45 a.m. - 12:15 p.m. **Reporting Across Cultures**
Steve Magagnini, Sacramento Bee

12:30 - 1:30 p.m. **Lunch**

1:45 - 3:15 p.m. **The Power of the Visual, the Power of Narrative**

- Victor Merina, Senior Fellow
- Lee Harvey, Writer/Producer

3:15 - 3:30 p.m. **Break**

3:30 - 5:00 p.m. **Work on Projects**

6:00 - 9:00 p.m. **Barbecue Social** (USC Faculty Center)

Saturday, June 21

USC Faculty Center

8:00 - 8:50 a.m.

Breakfast

9:00 - 10:30 a.m.

Taking it Back – Victor Merina and IJJ Staff

10:30 -10:45 a.m.

Break

10:45 -11:15 a.m.

Conference Evaluations

11:15 -11:45 a.m.

The Stanford Conference – Steve Montiel

12:00 -1:30 p.m.

Lunch and Farewells